

NEWS RELEASE

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September 28, 2011

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Francis Named CFO of Heritage Land Bank

TYLER, Texas – Heritage Land Bank recently named Kenya Francis as its chief financial officer. Francis has worked for the rural lending cooperative for 12 years and had served as interim CFO since July 2011.

Francis began her career with Heritage Land Bank in May 1999 as an administrative assistant. A year later, she was promoted to accounting assistant and three years later to accounting manager. In November 2010, she was promoted again to controller, a position she held until she was named CFO.

“Kenya has been a valuable member of our team in several different roles over the years. We know she will serve us well in her new role as our chief financial officer,” said Bill Tandy, Heritage Land Bank chief executive officer.

Francis attended the University of Texas at Austin and later the University of Texas at Tyler where she completed her BBA in accounting. She is a member of Beta Gamma Sigma Business Honor Society. She has served as a volunteer for Junior Achievement of Tyler and as auditor for the Farm Credit Business and Professional Women. She and her husband, Samuel, have two children.

Heritage Land Bank is a borrower-owned rural lending cooperative. It provides long-term, intermediate, short-term and commercial financing for farms, ranches, timber tracts, agribusinesses, equipment and livestock purchases, as well as operating capital. The association serves 16 counties from its lending offices in Athens, Greenville, McKinney, Nacogdoches, Palestine, and Tyler.